

1 of 6

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A		:30	\$125.00	09/18-09/21	4	1	4	\$500.00	
		Buyline Comment: 5A NEWS										
	2	M	5A-6A		:30	\$125.00	09/24-09/24	1	1	1	\$125.00	
		Buyline Comment: 5A NEWS										
	3	SA	5A-6A		:30	\$150.00	09/22-09/22	1	1	1	\$150.00	
		Buyline Comment: SAT 5A NEWS										
	4	SU	5A-6A		:30	\$150.00	09/23-09/23	1	1	1	\$150.00	
		Buyline Comment: SUN 5A NEWS										
	5	TU-F	6A-7A		:30	\$225.00	09/18-09/21	4	1	4	\$900.00	
		Buyline Comment: 6A NEWS										
	6	M	6A-7A		:30	\$225.00	09/24-09/24	1	1	1	\$225.00	
		Buyline Comment: 6A NEWS										
	7	TU-F	7A-9A		:30	\$225.00	09/18-09/21	4	1	4	\$900.00	
		Buyline Comment: GOOD MRN AMERICA										
	8	M	7A-9A		:30	\$225.00	09/24-09/24	1	1	1	\$225.00	
		Buyline Comment: GOOD MRN AMERICA										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate#

Buyer MAURA GILROY

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

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	9	SA	6A-7A		:30	\$200.00	09/22-09/22	1	1	1	\$200.00	
				Buyline Comment: SAT 6A NEWS								
	10	SA	7A-8A		:30	\$225.00	09/22-09/22	1	1	1	\$225.00	
				Buyline Comment: SATURDAY GMA								
	11	SA	8A-9A		:30	\$225.00	09/22-09/22	1	1	1	\$225.00	
				Buyline Comment: SAT 8A NEWS								
	12	SU	6A-7A		:30	\$200.00	09/23-09/23	1	1	1	\$200.00	
				Buyline Comment: SUNDAY 6A NEWS								
	13	SU	7A-8A		:30	\$225.00	09/23-09/23	1	1	1	\$225.00	
				Buyline Comment: SUNDAY GMA								
	14	SU	8A-9A		:30	\$225.00	09/23-09/23	1	1	1	\$225.00	
				Buyline Comment: SUNDAY 8A NEWS								
	15	SU	10A-11A		:30	\$300.00	09/23-09/23	1	1	1	\$300.00	
				Buyline Comment: THIS WEEK								
	16	TU-F	9A-10A		:30	\$175.00	09/18-09/21	4	1	4	\$700.00	
				Buyline Comment: THE MORNING BLEND								
	17	M	9A-10A		:30	\$175.00	09/24-09/24	1	1	1	\$175.00	
				Buyline Comment: THE MORNING BLEND								
	18	TU-F	10A-11A		:30	\$400.00	09/18-09/21	4	1	4	\$1,600.00	
				Buyline Comment: THE VIEW								
	19	M	10A-11A		:30	\$400.00	09/24-09/24	1	1	1	\$400.00	
				Buyline Comment: THE VIEW								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	TU-F	11A-12P		:30	\$200.00	09/18-09/21	4	1	4	\$800.00	
		Buyline Comment: MIDDAY NEWS										
	21	M	11A-12P		:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
		Buyline Comment: MIDDAY NEWS										
	22	TU-F	12P-1P		:30	\$225.00	09/18-09/21	4	1	4	\$900.00	
		Buyline Comment: THE CHEW										
	23	M	12P-1P		:30	\$225.00	09/24-09/24	1	1	1	\$225.00	
		Buyline Comment: THE CHEW										
	24	TU-F	3P-330P		:30	\$200.00	09/18-09/21	4	1	4	\$800.00	
		Buyline Comment: MILLIONAIRE										
	25	M	3P-330P		:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
		Buyline Comment: MILLIONAIRE										
	26	TU-F	4P-5P		:30	\$200.00	09/18-09/21	4	1	4	\$800.00	
		Buyline Comment: JUDGE JUDY										
	27	M	4P-5P		:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
		Buyline Comment: JUDGE JUDY										
	28	TU-F	330P-4P		:30	\$200.00	09/18-09/21	4	1	4	\$800.00	
		Buyline Comment: AFTERNOON NEWS										
	29	M	330P-4P		:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
		Buyline Comment: AFTERNOON NEWS										
	30	TU-F	5P-530P		:30	\$250.00	09/18-09/21	4	1	4	\$1,000.00	
		Buyline Comment: 5P NEWS										

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	31	M	5P-530P		:30	\$250.00	09/24-09/24	1	1	1	\$250.00		
			Buyline Comment: 5P NEWS										
	32	TU-F	6P-7P		:30	\$300.00	09/18-09/21	4	1	4	\$1,200.00		
			Buyline Comment: 6P NEWS										
	33	M	6P-7P		:30	\$300.00	09/24-09/24	1	1	1	\$300.00		
			Buyline Comment: 6P NEWS										
	34	SA	6P-630P		:30	\$250.00	09/22-09/22	1	1	1	\$250.00		
			Buyline Comment: 6P NEWS										
	35	SU	6P-7P		:30	\$300.00	09/23-09/23	1	1	1	\$300.00		
			Buyline Comment: 6P NEWS										
	36	TU-F	7P-730P		:30	\$250.00	09/18-09/21	4	1	4	\$1,000.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	37	M	7P-730P		:30	\$250.00	09/24-09/24	1	1	1	\$250.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	38	TU-F	730P-8P		:30	\$250.00	09/18-09/21	4	1	4	\$1,000.00		
			Buyline Comment: MILLIONAIRE										
	39	M	730P-8P		:30	\$250.00	09/24-09/24	1	1	1	\$250.00		
			Buyline Comment: MILLIONAIRE										
	40	M	10P-11P		:30	\$2,500.00	09/24-09/24	1	1	1	\$2,500.00		
			Buyline Comment: CASTLE										
	41	W	9P-930P		:30	\$4,500.00	09/19-09/19	1	1	1	\$4,500.00		
			Buyline Comment: MODERN FAMILY										

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	53	M	1205A-105A		:30	\$100.00	09/24-09/24	1	1	1	\$100.00	
			Buyline Comment: JIMMY KIMMEL									

---REPORT TOTALS---

Report Totals: 104 / \$36,975.00

---SALES MONTHLY TOTALS---

Sep 12: 104 / \$36,975.00

Sales Totals: 104 / \$36,975.00

Station Totals: 104 / \$36,975.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$264,107	KBLR	0%	KLAS	34%	KSNV	15%	KTNV	14%	KTUD	0%
		KVCW	2%	KVMY	7%	KVVU	28%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE